

Julia Villani

Product Designer

Denver, CO · (720) 849-1750

jmvillani19@gmail.com

in/julia-villani · juliavillani.com

Driven by my experience in elite human health and performance, my passion is to bridge data-driven insight with intuitive design

Mar 2026 – Present · Denver, CO

Product Designer — Independent

Designing an athlete readiness platform for performance coaches and athletic trainers, built on eight years inside the problem. Research, IA, prototyping, and a full hi-fi design system. Continuing development of InvestNest and Pine Needle Mountaineering as portfolio products.

Feb – Mar 2026 · Remote

UX Designer — PositiveHire · Client engagement via General Assembly

Designed PH Balanced, a lead generation platform letting project teams source civil engineers by state licensure, closing a nationwide gap in engineering talent visibility with no centralized licensing database. Built IA and search UX across fragmented state level data. Led end to end UX: user interviews, C&C analysis, rapid prototyping, usability testing.

May 2024 – Dec 2024 · Remote

Junior Product Designer — VIMworld

Contributed to a UX/UI and functionality overhaul of the company's web product, partnering with designers and developers to streamline the user journey. Supported a new mobile app from concept to launch, translating defined features into user flows and production screens on a compressed timeline.

Dec 2022 – May 2024 · Boulder, CO

Sports Science Researcher & Athletic Trainer — CU Boulder

Built the women's lacrosse program's first sports science practice. Integrated VALD, Catapult, Polar, and WHOOP data with GPS and biometric monitoring, translating it into practice load, intensity, and playing time calls coaching staff acted on. Drove 1+ MPH speed gains in one academic year and cut overuse injuries 50% over two years.

Earlier Experience

Director of Sports Medicine · Westminster High School, CO (2025)

Strength & Conditioning Coach · Mountain Speed & Strength, CO (2024–2025)

Athletic Trainer & Adjunct Professor · University of Massachusetts, Amherst (2019–2022)

Athletic Trainer · Fort Lewis College, Durango, CO (2018–2019)

Sales Associate · REI, Salt Lake City, UT (2017–2018)

Education

General Assembly · 2026

User Experience Design
Bootcamp

University of Utah · 2018

MS, Sports Medicine
Magna Cum Laude

Fort Lewis College · 2016

BA, Athletic Training
Summa Cum Laude

Involvement & Awards

Treasurer, CATA

Colorado Athletic Trainers'
Assoc.

2023 – Present

Chancellor's Award

University of Massachusetts
2022

Clinical Research Presenter

Rocky Mountain Athletic Trainers'
Assoc.
2018

Skills

UX & Design

Design Strategy · Systems
Thinking · User Research ·
Interaction Design · Data
Visualization · Heuristic
Evaluation · IA · Prototyping ·
Usability Testing

Domain

Health & Performance Tech ·
Wearables & Biometrics · Athlete
Monitoring · Practitioner Tools

Tools & Methods

Figma · Adobe CC · Notion ·
Cursor · Stitch · Jira · Linear ·
Google Suite · Agile · Design
Sprint · Cross-functional
Collaboration